

Francis Marion Hotel, SC
February 23rd – 25th, 2022
SPONSORSHIP PACKAGES

Platinum--\$1,750

- ✓ 6-foot table in the sponsor's area
- ✓ Introduce your organization at Opening Session on Thursday morning
- ✓ Your banner placed in the session room (must be floor model, Maximum Size 80"x48", no lights)
- ✓ Your company name projected on screen between sessions
- ✓ Preassigned sponsorship table to ensure best location
- ✓ Complimentary conference registration for one representative from your company
- ✓ Attendance at all educational sessions for two people
- ✓ Cocktail receptions on Wednesday and Thursday night
- ✓ Breakfast, Lunch and Dinner on Thursday, and Breakfast and Lunch on Friday
- ✓ Opportunities for networking with conference attendees
- ✓ Pre and Post-registration lists in Excel/PDF format
- ✓ Your company name and logo in conference program listing for Platinum Sponsors

Gold--\$750

- ✓ 6-foot table in the sponsor's area
- ✓ Complimentary conference registration for one representative from your company
- ✓ Attendance at all educational sessions
- ✓ Cocktail receptions on Wednesday and Thursday night
- ✓ Breakfast, Lunch and Dinner on Thursday, and Breakfast and Lunch on Friday
- ✓ Opportunities for networking with conference attendees
- ✓ Pre and Post-registration lists in Excel/PDF format
- ✓ Your company name and logo in conference program listing for Gold Sponsors

Silver--\$500

- ✓ Recognition in conference brochure
- ✓ Complimentary conference registration for one representative from your company
- ✓ Attendance at all educational sessions
- ✓ Cocktail receptions on Wednesday and Thursday night.
- ✓ Breakfast, Lunch and Dinner on Thursday, and Breakfast and Lunch on Friday
- ✓ Opportunities for networking with conference attendees
- ✓ Pre and Post-registration lists in Excel/PDF format
- ✓ Your company name and logo in conference program listing for Silver Sponsors

Additional Sponsor Opportunities

Conference Sponsor - \$5,000

- ✓ Includes all Platinum Benefits and room upgrade to a suite from Wednesday check-in to Friday check-out.
- ✓ Two-minute company video or speaking opportunity at Thursday lunch.
- ✓ Introduction as the Conference Sponsor during the Wednesday and Thursday receptions
- ✓ Your company logo printed on the reception cocktail napkins
- ✓ Your banner placed in the reception area during receptions (must be floor model, Maximum Size 80"x48", no lights)
- ✓ Your company logo on the conference program cover page
- ✓ Your company logo printed on the attendee bag

Education Sponsor - \$3,000

- ✓ Includes all Platinum benefits and room upgrade to a suite from Wednesday check-in to Friday check-out
- ✓ Introduction as the Education Sponsor during the Wednesday and Thursday receptions
- ✓ Your company logo printed on the reception cocktail napkins
- ✓ Your banner placed in the reception area (must be floor model, Maximum Size 80"x48", no lights)
- ✓ Your company logo on the conference program cover page
- ✓ Your company logo printed on the attendee bag

Reception Sponsor - \$500

There will be receptions held on Wednesday and Thursday nights. This option will allow your company to showcase as the sponsor for the receptions. Please note: only two spots available.

- ✓ Introduction as the company sponsor for the cocktail reception
- ✓ Your banner placed in the reception area (must be floor model, Maximum Size 80"x48", no lights)
- ✓ Company logo printed on the reception's cocktail napkins
- ✓ Recognition as a sponsor in conference program

Note: Each sponsorship package is for one representative of the sponsoring company only. Guest tickets are available for certain social functions at the HFTP member rate. Coffee sponsor does not include complete attendance fee for the conference. Complete registration of individuals attending the conference is still required.

For additional information, contact:

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