



HFTP

Mid-South Atlantic
Regional Conference

2022 Preliminary Schedule of Events

Wednesday, Feb 23 3:00 pm – 5:00 pm	Registration and Sponsor Setup
Wednesday, Feb 23 5:00 pm – 7:00 pm	Opening Reception and Sponsor Showcase
Wednesday, Feb 23 7:00 pm	Dinner On Your Own
Thursday, Feb 24 7:00 am – 8:00 am	Registration, Breakfast and Sponsor Showcase
Thursday, Feb 24 8:00 am – 8:15 am	Welcome & Opening Remarks
Thursday, Feb 24 8:15 am – 9:45 am	<i>Get LIT! Ignite Your Team's Potential</i> Nicole Greer
Thursday, Feb 24 9:45 am – 10:00 am	Break/Sponsor Showcase
Thursday, Feb 24 10:00 am – 11:00 am	<i>Washington Update (Retirement Benefit Plans)</i> Duff Meyer
Thursday, Feb 24 11:00 am – 12:00 pm	<i>Synergy (Strategy, Accountability and AOS Model for Optimization)</i> Brumby McLeod
Thursday, Feb 24 12:00 pm – 1:15 pm	Lunch/Sponsor Showcase

Thursday, Feb 24 1:15 pm – 2:45 pm	<i>Using Your Data and BI to Make Decisions</i> Doug Shoemaker
Thursday, Feb 24 2:45 pm – 3:00 pm	Break/Sponsor Showcase
Thursday, Feb 24 3:00 pm – 4:30 pm	Keynote Speakers – “Fun is Good” Mike Veeck & Fran Zeuli
Thursday, Feb 24 4:30 pm – 5:00 pm	Sponsor Giveaways and Door Prizes
Thursday, Feb 24 7:00 pm – 11:00 pm	Reception South Carolina Aquarium
Friday, Feb 25 7:00 am – 8:00 am	Breakfast/Sponsor Showcase
Friday, Feb 25 8:00 am – 9:45 am	<i>People Analytics & Proactive Recruitment</i> Jodi Cunningham
Friday, Feb 25 9:45 am – 10:00 am	Break/Sponsor Showcase
Friday, Feb 25 10:00 am – 11:00 am	Ethics
Friday, Feb 25 11:00 am – 12:00 pm	Round Table Discussion/Finance Topic
Friday, Feb 25 12:00 pm – 12:30 PM	Lunch, Closing Remarks, Survey Completion