



## 2025 Schedule of Events

Wednesday, Feb 19 3:00 pm – 5:00 pm	Registration and Sponsor Setup
Wednesday, Feb 19 5:00 pm – 7:00 pm	HFTP Opening Reception and Sponsor Showcase
Wednesday, Feb 19 7:00 pm	Dinner On Your Own
Thursday, Feb 20 7:00 am – 8:00 am	Registration, Breakfast and Sponsor Showcase
Thursday, Feb 20 8:00 am – 8:15 am	Welcome & Opening Remarks
Thursday, Feb 20 8:15 am – 9:15 am	Education Session #1 1.2 – AI for Hospitality Teams Jonathon Goodman, Elevate – CFO & Technology for Clubs
Thursday, Feb 20 9:15 am – 10:15 am	Education Session #2 1.2 – Roundtable Technologies & IT Management for Finance & Admin in the Hospitality Space
Thursday, Feb 20 10:15 am – 10:45 am	Break/Sponsor Showcase
Thursday, Feb 20 10:45 am – 11:45 am	Education Session #3 1.2 – ABC's of Employee Classification, Employee vs Contractor, Brad Steele, Private Club Consultants
Thursday, Feb 20 11:45 am – 1:00 pm	Lunch/Sponsor Showcase

Thursday, Feb 20 1:00 pm – 2:00 pm	Education Session #4 1.2 – Cybersecurity Risks Antonina McAvoy, Partner, PBMares, Cyber & Risk Advisory Services
Thursday, Feb 20 2:00 pm – 3:00 pm	Education Session #5 1.2 - Secure Act Update Duff Meyer, Carolina Wealth Management
Thursday, Feb 20 3:00 pm – 4:30 pm	Keynote Speaker – 1.8 Denis Ryan, Firestar
Thursday, Feb 20 4:30 pm – 5:00 pm	Sponsor Giveaways and Door Prizes
Thursday, Feb 20 7:00 pm – 10:00 pm	Reception Thomas Bennett House 69 Barre St, Charleston
Friday, Feb 25 8:00 am – 9:00 am	Breakfast/Sponsor Showcase
Friday, Feb 21 9:00 am – 10:15 am	Education Session #7 1.0 – HFTP Update – HFTP Global Officer and Vice President, Jim Bina, of Rosen Hotels & Resorts
Friday, Feb 25 10:15 am – 11:15 am	Education Session #8 1.0 – Educating the Hospitality Professional Jessica Pack Chavis, Senior Instructor, University of SC School of Hospitality and Tourism
Friday, Feb 25 11:15 am – 12:15 pm	Education Session #9 1.0 – Roundtable Recruiting young professionals into hospitality finance, HR, IT, Admin
Friday, Feb 25 12:15 pm – 12:30 pm	Closing Remarks, Survey Completion