

Welcome to the 14th Annual HFTP Mid-South Atlantic Regional Conference
Inn on Biltmore—Asheville, North Carolina
February 20-21, 2020

SPONSORSHIP PACKAGES

CONFERENCE SPONSOR - \$5,000

- Two-minute company video or speaking opportunity at Opening Session of Conference
- Introduction as the Conference Sponsor during the Thursday reception and at the opening session of the Conference
- Your banner placed in the session room (must be floor model, Maximum Size 80"x48", no lights)
- Your company name projected on screen between sessions
- A 6-foot table in the sponsor's area
- Pre-assigned sponsorship table in the Vendor Showcase to ensure best location
- Recognition in conference brochure
- Complimentary conference registration for one representative from your company
- Attendance at all educational sessions
- Cocktail reception on Thursday night
- Lunch on Thursday and Friday, and Continental breakfast on Friday
- Opportunities for networking with conference attendees
- Attendee registration list—pre and post conference
- Your company name and logo in conference program and website listing of Conference Sponsors

EDUCATIONAL SESSION SPONSORS

Educational Session Sponsorships are available in levels of \$3,000, \$2,000, or \$1,000. A sponsorship of \$3,000 or \$2,000 will be the sole sponsor of an educational session. A \$1,000 sponsorship will be a co-sponsor of the actual session with another sponsor.

- **Sponsorship of \$3,000**
 - Introduction as an Educational Session sponsor at the Thursday night reception
 - A 6 foot table in the Sponsor Showcase area
 - Pre-assigned sponsor table in the Vendor Showcase to ensure best location
 - Introduce your organization prior to the Educational Session
 - Your organization's banner placed in the Educational Session room (must be floor model, size restrictions, un-lit)
 - Your company brochures placed in attendee bags
 - Your company name projected on screen during session breaks
 - Recognition in conference brochure
 - Complimentary registration for two (2) representatives of your organization
 - Attendance at all educational sessions
 - Lunch on Thursday and Friday and Continental breakfast on Friday
 - Opportunities for networking with conference attendees
 - Attendee registration list—pre and post conference
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- **Sponsorship of \$2,000**
 - Same as \$3,000 sponsor, but complimentary registration for only one (1) representative of your organization

- **Sponsorship of \$1,000**
 - A 6 foot table in the Sponsor Showcase area
 - Introduce your organization prior to the Educational Session
 - Recognition in conference brochure
 - Complimentary registration for one (1) representative of your organization
 - Attendance at all educational sessions
 - Cocktail reception Thursday night, Lunch-Thursday and Friday and Continental breakfast on Friday
 - Opportunities for networking with conference attendees
 - Attendee registration list—pre and post conference
- **Platinum Sponsorship of \$1,750**
 - Introduce your organization at opening session on Thursday morning
 - Your banner placed in the session room (must be floor model, Maximum Size 80”x48”, no lights)
 - Recognition in conference brochure
 - Complimentary conference registration for one representative from your company
 - Attendance at all educational sessions
 - Cocktail reception Thursday night, Lunch-Thursday and Friday, and Continental breakfast on Friday
 - Opportunities for networking with conference attendees
 - Attendee registration list—pre and post conference
 - Your company name projected on screen between sessions
 - Pre-assigned sponsorship table in the Vendor Showcase to ensure best location
 - Your company name and logo in conference program and website listing of Platinum Sponsors
- **Gold Sponsorship of \$700**
 - Same benefits as Silver Sponsorship, but add a 6-foot table in the sponsor’s area
- **Silver Sponsorship of \$400**
 - Recognition in conference brochure
 - Complimentary conference registration for one representative from your company
 - Attendance at all educational sessions
 - Cocktail reception Thursday night, Lunch-Thursday and Friday, and Continental breakfast on Friday
 - Opportunities for networking with conference attendees
 - Attendee registration list—pre and post conference
 - Your company name and logo in conference program and website listing of Silver Sponsors
- **Bronze Sponsorship of \$250**
 - Full color advertisement in the conference program

ADDITIONAL SPONSOR OPPORTUNITIES

- **Reception Sponsorship of \$500**

There will be a cocktail reception on Thursday night. This will give you the opportunity for your company to be announced as the sponsor of the reception.

 - Introduction as the company sponsor for the cocktail reception
 - Your banner placed in the reception area (must be floor model, Maximum Size 80”x48”, no lights)
 - Your company name and logo in conference program and website listing of Reception Sponsors
- **Coffee Break Sponsorship of \$250**
 - A sponsor provided sign and literature will be posted in the break area during one coffee break
 - Your company name and logo in conference program and website listing of Coffee Break Sponsors

Note: Each sponsorship package is for one (1) representative of the sponsoring company only. Guest tickets are available for certain social functions at the HFTP member rate. Coffee break sponsor does not include complete attendance fee for the conference.

For additional information, contact:

Tim McGuirk (704) 910-4727 or sponsors@hftp-msarc.org